

OVERVIEW

The Asian Chamber Foundation provides opportunities of educational programming and funding support for the Asian community in economic growth and resiliency. We have a long standing impact since 2005 with scholarships and now expanded to empowering the entrepreneurs and businesses owners in the Greater Houston area.

THE VISION

To be the premier resource and unifying voice guiding the business community to achieve economic success locally and globally.



The Chamber created the Asian Chamber of Commerce Scholarship Foundation in 2005 and was formally organized in May 4, 2005. In 2021, the Foundation has been re-chartered under a new name, Asian Chamber Foundation to encompass not only scholarships but supporting educational programming for the entrepreneurs and businesses owners in the Greater Houston area. The Foundation's work began in 2004 when Richard Cole was the Chair of the Chamber. At the Foundation's beginning, funding for Foundation came from proceeds of Chamber Golf Tournaments. Later, Foundation funds were obtained through local organizations, like HCC, Shell, the Bellaire/ Southwest Rotary Club, tradition banks, and various individual donors. We, at the Foundation, hope this tradition continues.

Today we have expanded our impact to serve and educate the Asian community in economic opportunities of growth and resiliency.

**The Asian Chamber Foundation
is a 501(c)3 Nonprofit
Organization**

<https://asianchamberfoundation.org>



The number of Asian-owned businesses increased by 26.20% from 2017-2021

AAPI Small Businesses in Houston brought in
\$44.8 Billion
 in Sales Receipts

HOUSTON'S AAPI COMMUNITY



BUSINESSES

22,882 Employer Firms (2021 Census)

19.60% of All Employer Firms is Asian-Owned
 192,738 Employed by Asian-owned Employer
 \$7.38B in Annual Payroll from AAPI Employers

88,500 Non-Employer Businesses (2019 Data)



POPULATION

679,217 Asians (2022 Census)

9.3% of 7.34 Million Residents

1980: 1.8%
 1990: 3.8%
 2000: 5.4%
 2010: 7.0%
 2021: 9.2%



Houston's AAPI (Asian American Pacific Islander) community is growing and good for our economy with over 19% of all small businesses identifying as Asian-owned.

Since the conception of the Asian Chamber of Commerce, we have grown to be the voice of the AAPI

community and provide support towards the economic growth of small businesses in Houston.

Our AAPI population is expanding exponentially and our mission is critical to ensure Houston is a safe and fruitful place to grow your business and raise a family. We have worked alongside various agencies and partner

organization to advocate for the interests of our members in building a brighter future. Our goal is to educate, elevate and empower our community of business leaders and entrepreneurs. Find out what educational programming the Asian Chamber Foundation provides. Visit:

asianchamberfoundation.org

AAPI Firms By Industries (2021 Data)

Manufacturing	1.52%
Wholesale trade	7.47%
Retail trade	20.19%
Information	1.21%
Finance and insurance	2.36%
Real estate and rental and leasing	5.06%
Professional, scientific, and technical services	12.75%
Health care and social assistance	16.27%
Accommodation and food services	19.29%
Other services (except public administration)	9.34%

AAPI Firms By Sale/Receipts Size (2020-21 Data)

Amount	2020			2021		
	# Firms	Percent	Employees	# Firms	Percent	Employees
Firms with sales/receipts of less than \$5,000	\$	\$	\$	\$	\$	\$
Firms with sales/receipts of \$5,000 to \$9,999	\$	\$	\$	\$	\$	\$
Firms with sales/receipts of \$10,000 to \$24,999	276	1%	279	290	1%	183
Firms with sales/receipts of \$25,000 to \$49,999	803	4%	660	797	4%	840
Firms with sales/receipts of \$50,000 to \$99,999	1463	7%	2799	1288	6%	1350
Firms with sales/receipts of \$100,000 to \$249,999	4014	19%	9207	3889	17%	9722
Firms with sales/receipts of \$250,000 to \$499,999	4303	21%	17244	4441	20%	13915
Firms with sales/receipts of \$500,000 to \$999,999	3973	19%	27002	4623	20%	26423
Firms with sales/receipts of \$1,000,000 or more	5668	27%	101754	7344	32%	140213

Population - Top 7 Asian

199,504

Asian Households
in Houston
70% Own | 30%
Rent

\$95,585

Median Asian
Household Income
in the past 12
months

67.855%

of Asians in the
Greater Houston

Asian Indian – 162,119

Vietnamese – 154,532

Chinese – 117,591

Filipino – 73,324

Pakistani – 47,897

Korean – 26,680

Japanese – 15,948



**Trade with Asia &
Houston Totaled:
\$131 Billion**

**384 Foreign Subsidiaries
from Asia Reside in
Houston**

RANKING (GHP Global Houston 2023)

- 2 – China (31.91 Billion) - 28.4% ↑
- 3 – South Korea (24.57 Billion) - 51.2% ↑
- 7 – India (15.74 Billion) - 13.3% ↑
- 9 – Japan (14.38 Billion) - 25.1% ↑
- 10 – Singapore (13.63 Billion) – 130.1% ↑
- 14 – Taiwan (9.42 Billion) - 58.4% ↑
- 20 – Turkey (5.36 Billion) – 31.6.% ↑
- 21 – Thailand (4.95 Billion) - 88.7% ↑
- 22 – Vietnam (4.73 Billion) - 52.7% ↑
- 26 – Indonesia (3.24 Billion) - 6.3% ↑
- 32 – Malaysia (2.75 Billion) - 62.2% ↑

Business Conference & Expo (Aug)

With Lenders Matching & Networking

DRIVING NEW BUSINESS

Day 1 - Educational Seminars / Lenders Matchmaking

Day 2 - Business Luncheon and Expo / Rising 10 Awards

Business Conference

Educating and providing opportunities of trade through educational workshops from industry leaders.

Business Expo

Providing opportunities of trade to prospects and suppliers in a fast networking environment with over 50 participating companies.

Lenders Matching & Networking

Giving participants opportunities to pitch and connect with SBA Approved Lenders. The networking offers a way for attendees to trade and connect throughout the event.

Introduction

Each year The Asian Chamber Foundation with the Asian Chamber of Commerce host a business conference to educate and provide opportunities of trade through educational workshop and business expo. We are excited to have regional businesses encouraged to attend.

For More Information:

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Schedule (Tentative)

Day 1 - Business Education / Matchmaking

8:30 AM Registration
9:00 AM Welcome / Keynote
10:00 PM Breakout Sessions
11:00 PM Breakout Sessions
12:00 PM Closing Keynote
12:30 PM Conference Ends
2:00 PM Business Matchmaking

Day 2 - Business Luncheon and Expo

9:30 AM Registration / Expo Opens
11:30 PM Expo Closes
11:45 PM Business Luncheon
12:30 PM Rising 10 Awards Ceremony
1:00 PM Expo Reopens
2:30 PM Expo Closes

CALLING SPEAKERS FOR THE FOLLOWING TOPICS

INFO: 400+ Expected Attendees | Over 50+ Exhibitors

Day 1 – Main Session, Breakout Session, Matchmaking

Day 2 – Business Expo and Luncheon / Rising 10 Awards

TOPICS COVERED

- Future of **E-Commerce**
- Keeping Up with **Accounting/Tax** Laws
- Understanding the new **Supply Chain** Channels
- Redefine Your **Marketing / Sales** Objectives
- Manage Your **Finance** and Opportunities for Capital
- Learn the New **Technology / AI** Tools
- Get **Legal** Advice on Managing Labor and Protecting Intellectual Property
- Look at Positioning Your Company for **Merger and Acquisition**
- Understanding **Public Relations** and Navigating the Press
- Manage **Human Resource** and Grow a Strong Workforce
- Ensuring the **Wellness and Health** of your employees
- Creating a **Diversity and Inclusion** Policy and Enacting Change

WHAT PARTICIPANTS WILL GET OUT OF THE CONFERENCE

- Understand how to do business and develop business relationships with corporations and government agencies
 - Hear from Asian business owners on how certifications made a difference
 - Develop strategic connections and broaden professional relationships
 - Engage with business owners and representatives of Chambers of Commerce
 - Understand the global and local perspective of the changing trade landscape
 - Grow their enterprise by hearing executives discuss strategic planning and entrepreneurship
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SPONSORSHIP OPPORTUNITIES

Business Conference and Expo

GLOBAL

\$ 15,000

- Opening Session - Speaking Opportunity (5 MIN)
- 3 Luncheon Sponsor Tables
- 3 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

PRESENTING

\$ 10,000

- Opening Session - Speaking Opportunity (2 MIN)
- 2 Luncheon Sponsor Tables
- 2 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

GOLD

\$ 5,000

- 1 Luncheon Sponsor Table
- 1 Exhibit Table - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

SILVER

\$ 2,500

- 1 Luncheon Sponsor Table
- 1 Exhibit Table - (Can be given to clients)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

BRONZE

\$ 1,250

- 1 Luncheon Sponsor Table
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

EXHIBITOR

\$ 400

- 1 Entry to the Business Conference / 1 Luncheon Seat
- 1 Exhibit Table

WHY SPONSOR?

Be immerse in a highly interactive conference to learn and collaborate on sharing ideas and best practices among business owners. Create business opportunities and leads among the other attendees. Use this annual program as a marketing channel to expose your brand to over 400 in-person attendees.