PROGRAM SPONSORSHIP

Business Conference, Expo Lenders Matchmaking (Quarter 4)

Asian Chamber Foundation Program



Introduction

Each year The Asian Chamber of Commerce hosts a business conference to educate and provide opportunities of trade through educational workshop and a business expo.

In addition, we will host our lenders matchmaking along with the SBA to help provide access to capital to our local business owners.

Objectives

Provide over 350 participants and 50 exhibitors to promote their products/services.

We hope to have an in-person conference while making it affordable in attending and learning about resources.

Business Conference

Educating and providing opportunities of trade through educational workshops from industry leaders.

Business Expo

Providing opportunities of trade to prospects and suppliers in a fast networking environment with over 50 participating companies.

Lenders Matching & Networking

Giving participants opportunities to pitch and connect with SBA Approved Lenders. The networking offers a way for attendees to trade and connect throughout the event.

WHAT PARTICIPANTS WILL GET OUT OF THE CONFERENCE

- Understand how to do business and develop relationships with corporations and government agencies
- Hear from Asian business owners on how certifications made a difference
- Develop strategic connections and broaden professional relationships
- Engage with business owners and representatives of Chambers of Commerce
- Understand the global and local perspective of the changing trade landscape
- Grow their enterprise by hearing executives discuss strategic planning and entrepreneurship

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SPONSORSHIP OPPORTUNITIES

GLOBAL - $15,000

- Opening Session - Speaking Opportunity (5 MIN)
- 3 Luncheon Sponsor Tables of 10 & 3 Expo Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

PRESENTING - $10,000

- 2 Luncheon Sponsor Tables of 10 & 2 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

GOLD - $5,000

- 1 Luncheon Sponsor Table of 10 & 1 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

SILVER - $2,500

- Half Luncheon Sponsor Table (5 Seats) & 1 Exhibit Tables - (Can be given to clients)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

BRONZE - $2,000

- 1 Luncheon Sponsor Table of 10
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

EXHIBITOR - $750

- 1 Exhibit Table (Includes 1 Seat for the Luncheon)

CHAMBER OVERVIEW

Mission Statement

The Asian Chamber of Commerce fosters economic and business development through civic advocacy, networking, collaboration and connections in the Houston Asian American communities and promotes trade between Houston and Asian countries.

The Vision

To be the premier resource and unifying voice guiding the business community to achieve economic success locally and globally.

The Asian Chamber of Commerce is a 501©6 Nonprofit Organization

The Asian Chamber of Commerce has been supporting the business community in Houston for over 35 years. We're a diverse, multicultural group focused on increasing business with the Asian community locally and abroad for all Asian countries, as well as improving the overall economic prosperity of Houston. We host and support numerous activities around the city to encourage our members to develop lasting relationships.

A group of community leaders came together to form an Asian business association. These members include: Terry Cheng, Michael Chou, Donna Cole, Glen Gondo, Glenda Joe, John Kim, King-Fun Ho Lai, David Ng, Dan Nip, Gordon Quan, David Schein, and E. Allan Tiller. The Chamber was officially incorporated on June 20, 1990. The purpose and mission of the Chamber is "to promote the common business interests of its members, in particular the promotion and facilitation of commercial trade between Houston-area businesses and Asian businesses." This mission is still alive and well today as we host approximately 45-55 events per year totaling more than 2,000 attendees and participants.

Asian Chamber Foundation Mission Statement

The Asian Chamber Foundation provides opportunities of educational programming and funding support for the Asian community in economic growth and resiliency. We have a long-standing impact since 2005 with scholarships and empowering entrepreneurs and the AAPI community in the Greater Houston area.

The Asian Chamber Foundation is a 501©3 Nonprofit Organization

Houston AAPI DATA

HOUSTON'S ASIAN COMMUNITY (2023/2024 DATA)

BUSINESSES (2023)

24,819 Employer Firms (US Census)

20.65% of All Employer Firms is Asian-Owned
216,800 Employed by Asian-owned Employer
$7.73B in Annual Payroll from Asian Employers
$44.85B in Sales Receipts

111,000 Non-Employer Businesses

POPULATION (2024)

680,435 Asians (US Census)
8.7% of 7.80 Million Residents
1980: 1.8%
1990: 3.8%
2000: 5.4%
2010: 7.0%
2020: 7.9%
2024: 8.7%



230,866
Asian Housing Units in Houston
72.84% Own
27.16% Rent

$115,067
Median Asian Household Income in the past 12 months

67.07%
of Asians in the Greater Houston area are foreign born

Asian Indian – 161,033
Vietnamese – 149,336
Chinese – 104,717
Filipino – 60,336
Pakistani – 49,943
Korean – 19,846
Taiwanese – 8,366
Japanese – 7,570
Afghan – 5,937
Cambodian – 5,934
Nepalese – 5,030
Bangladeshi – 5,005
Thai – 4,340

Houston Trade with Asian Regions Totaling:

$130 Billion

2 – South Korea (21.06 Billion) -11.8%
4 – China (20.16 Billion) -32.5%
7 – India (15.48 Billion) +17.8%
8 – Japan (13.71 Billion) +4.4%
11 – Taiwan (11.28 Billion) -0.3%
16 – Thailand (6.67 Billion) + 8.0%
17 – Vietnam (6.48 Billion) +16.1%
24 – Singapore (4.34 Billion) -56.6%
26 – Indonesia (3.70 Billion) +21.1%
27 – Malaysia (3.66 Billion) +13.6%
55 – Pakistan (0.94 Billion) +68.7%
64 – Philippines (0.60 Billion) +26.9%
69 – Cambodia (0.53 Billion) +12.5%